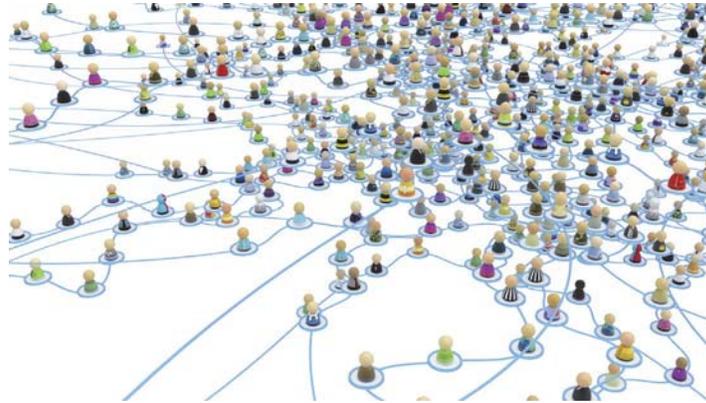# DiscoverText
Unlock the Power of Text

Easy-to-Use, Web-based, Collaborative Text Analytics

DiscoverText helps you archive, filter, search and classify text. Use DiscoverText to gain valuable insight and knowledge about customers, products, employees, citizens, research data, email, social media and a range of other documents. *Work with your peers in the first cloud-based, collaborative, machine learning, text analytics network*.

Collaborative Tools

DiscoverText is a secure, fully cloud-based solution utilizing credentials, expert peer groups and crowd-sourcing solutions to search, code, validate, machine-classify, and share large volumes of text data. Humans and machines learning together over time.
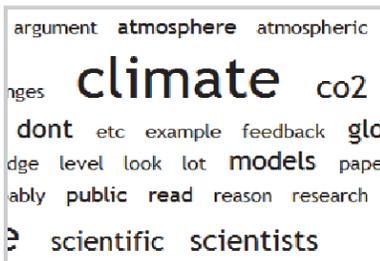
Scale To Your Needs

DiscoverText has features that adapt to your data and goals. Eliminate daunting manual sorting tasks. Create reusable language, topic, project, or redaction models customized to fit the evolving text analytics goals of your organization.

"We like big text datasets"

DiscoverText is currently used for HR analytics, market research, eDiscovery, FOIA, processing public comments by government agencies and basic university research. Powered by Texifter's SIFTER™ engine, DiscoverText has the ability to pull in large text document archives, bulk email collections and attachments, public Facebook content, Twitter tweets via the GNIP Power Track, Google+ activity, YouTube comments, generic RSS feeds and much more.

Use TopMeta tools, ActiveLearning and the CloudExplorer to discover information

Utilize advanced eDiscovery tools with simple, highly adaptable active filters to help you quickly discover and refine information that matters most to you. The ability to perform keyword searches, apply layers of threshold sensitive filters (via manual and machine classification) is a key DiscoverText design feature. You can also use the CloudExplorer to generate and manipulate word cloud visualizations to gain valuable insights about text data, products, as well as citizens and customers views.
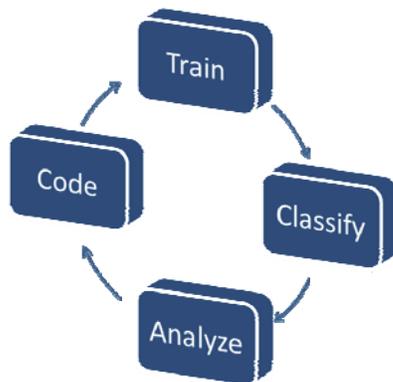
Key Features

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Schedule repeat fetches of live feeds via API

Classification via manual training and automation

Filter by metadata and threshold classification

Redact and annotate sensitive information

Code documents with ease alone or in groups

Attach memos to documents, datasets & archives

Connect & work with peers via you browser

Measure inter-rater reliability and validate results

Generate high-level summary and detailed reports

Remove duplicates to limit time and effort Cluster near-duplicates and highlight unique text Bucket your filtered documents and searches Discover top meta values and unexpected concepts Build topic models to automate your groupings Enjoy a cloud hosted application with no installation Share projects, re-use models & update results Register and login using Facebook or LinkedIn

Get started immediately via a 14-day free trial

ActiveLearning

Classification is central to our ActiveLearning engine. Rather than forcing you to adopt off-the-shelf machine classifiers, DiscoverText enables users to quickly train a custom classifier using small numbers of human coding judgments and an iterative coding process to measure and increase human and machine classifier accuracy. Classifiers are trained, tailored and re-used over time. Choose from custom and some standard classifiers to automatically code sentiment, mood, taste, political tone, topics, or anything else you are interested in tracking.
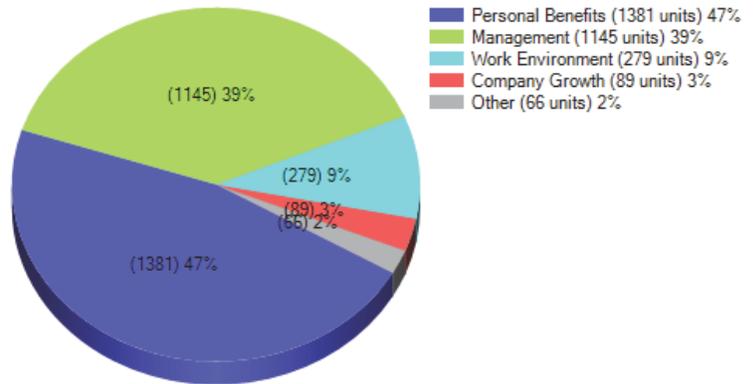
Topic model generation allows you to understand recurring themes and track those themes over time. Use DiscoverText to drill into a topic and build compound filters to further analyze subsets of data.

Personal Benefits (1381 units) 47%
Management (1145 units) 39%
Work Environment (279 units) 9%
Company Growth (89 units) 3%
Other (66 units) 2%

(1145) 39%
(279) 9%
(89) 3%
(66) 2%
(1381) 47%

Train
Classify
Analyze
Code

By utilizing previously captured information and decisions, you can use that data to enhance future decisions, whether they are machine-based or further human judgments. Our unique ActiveLearning process is a set of tools and processes that further refine and enhance your personal approach to text analytics.

DiscoverText links machine automated processes with human decisions. This human-in-the-loop supervised learning approach is core to Texifter's philosophy and vision, as well as our early successes with HR classifiers.

Peer-Based Projects

Securely segment your peers into groups by agency, firm, department, location, or affiliation while also controlling their access via web-based and verifiable credentials.

FOIA & Customizable Redaction

DiscoverText delivers key features for eDiscovery, FOIA, and public comment response, summarization, and analysis. Sensitive, offensive or personal information can be redacted.

Customer Testimonials

"We haven't seen any other off-the-shelf products that can match DiscoverText's customizable offering. We can't say enough about the excitement, dedication, and energy that both Stu and his team bring to the table."

Julia Gomez
Former Director
Airline Industry

"DiscoverText allows me to mine large volumes of information from the blogs, news feeds and university sources that I monitor to 'discover' trends for further exploration or research."

David Porter
BCcampus.ca

CloudExplorer   TopMeta

To learn more, please visit DiscoverText.com