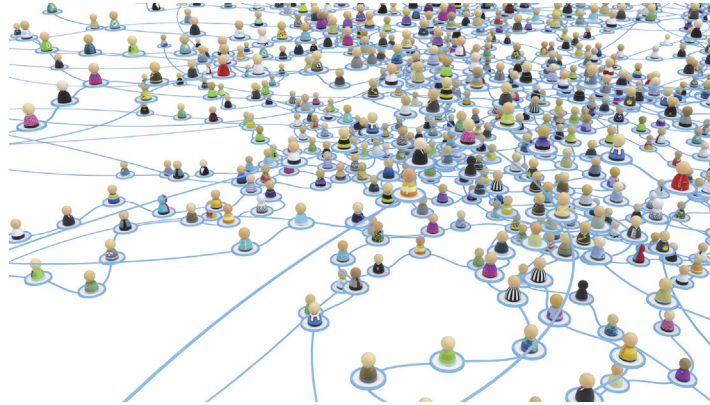


## Easy-to-Use, Web-based, Collaborative Text Analytics

DiscoverText helps you archive, filter, search and classify text. Use DiscoverText to gain valuable insight and knowledge about customers, products, employees, citizens, research data, email, social media and a range of other documents. *Work with your peers in the first cloud-based, collaborative, machine learning, text analytics network.*

### Collaborative Tools

DiscoverText is a secure, fully cloud-based solution utilizing credentials, expert peer groups and crowd-sourcing solutions to search, code, validate, machine-classify, and share large volumes of text data. Humans and machines learning together over time.



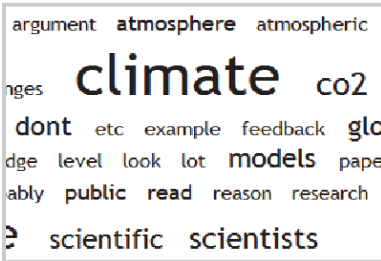
### Scale To Your Needs

DiscoverText has features that adapt to your data and goals. Eliminate daunting manual sorting tasks. Create reusable language, topic, project, or redaction models customized to fit the evolving text analytics goals of your organization.

*“We like big text datasets”*

DiscoverText is currently used for HR analytics, market research, eDiscovery, FOIA, processing public comments by government agencies and basic university research. Powered by Texifter’s SIFTER™ engine, DiscoverText has the ability to pull in large text document archives, bulk email collections and attachments, public Facebook content, Twitter tweets via the GNIP Power Track, Google+ activity, YouTube comments, generic RSS feeds and much more.

## Use TopMeta tools, ActiveLearning and the CloudExplorer to discover information



Utilize advanced eDiscovery tools with simple, highly adaptable active filters to help you quickly discover and refine information that matters most to you. The ability to perform keyword searches, apply layers of threshold sensitive filters (via manual and machine classification) is a key DiscoverText design feature. You can also use the CloudExplorer to generate and manipulate word cloud visualizations to gain valuable insights about text data, products, as well as citizens and customers views.

### Key Features

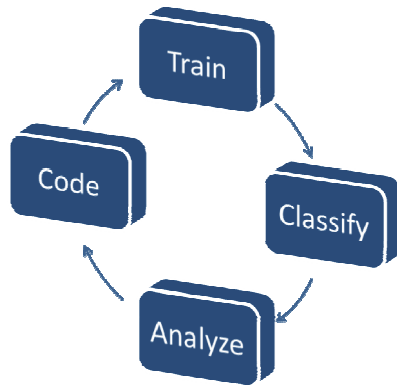
- Schedule** repeat fetches of live feeds via API
- Classification** via manual training and automation
- Filter** by metadata and threshold classification
- Redact** and annotate sensitive information
- Code** documents with ease alone or in groups
- Attach memos** to documents, datasets & archives
- Connect** & work with peers via you browser
- Measure** inter-rater reliability and validate results
- Generate** high-level summary and detailed reports

- Remove duplicates** to limit time and effort
- Cluster** near-duplicates and highlight unique text
- Bucket** your filtered documents and searches
- Discover** top meta values and unexpected concepts
- Build topic models** to automate your groupings
- Enjoy** a cloud hosted application with no installation
- Share** projects, re-use models & update results
- Register and login** using Facebook or LinkedIn
- Get started** immediately via a 14-day free trial

# ACTIVE LEARNING

**Classification** is central to our **ActiveLearning** engine. Rather than forcing you to adopt off-the-shelf machine classifiers, **DiscoverText** enables users to quickly train a custom classifier using small numbers of human coding judgments and an iterative coding process to measure and increase human and machine classifier accuracy. **Classifiers are trained, tailored and re-used over time.** Choose from custom and some standard classifiers to automatically code sentiment, mood, taste, political tone, topics, or anything else you are interested in tracking.

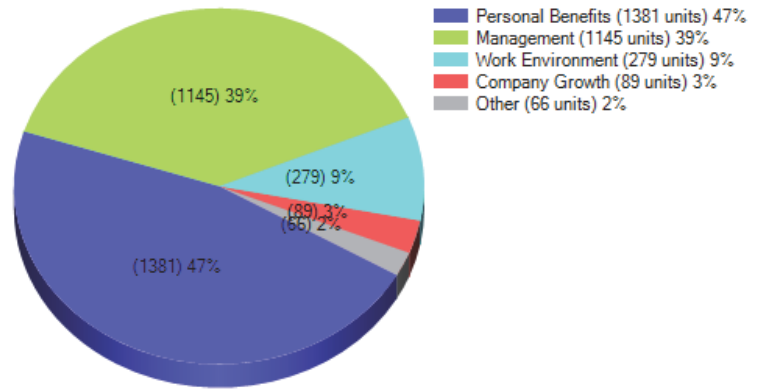
**Topic model generation** allows you to understand recurring themes and track those themes over time. Use **DiscoverText** to drill into a topic and build compound filters to further analyze subsets of data.



## Peer-Based Projects



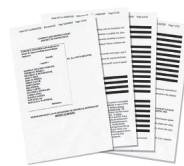
Securely segment your peers into groups by agency, firm, department, location, or affiliation while also controlling their access via web-based and verifiable credentials.



By utilizing previously captured information and decisions, you can use that data to enhance future decisions, whether they are machine-based or further human judgments. Our unique **ActiveLearning** process is a set of tools and processes that further refine and enhance your personal approach to text analytics.

**DiscoverText** links machine automated processes with human decisions. This human-in-the-loop **supervised learning** approach is core to Texifter's philosophy and vision, as well as our early successes with HR classifiers.

## FOIA & Customizable Redaction



**DiscoverText** delivers key features for eDiscovery, FOIA, and public comment response, summarization, and analysis. Sensitive, offensive or personal information can be redacted.

## Customer Testimonials

"We haven't seen any other off-the-shelf products that can match DiscoverText's customizable offering. We can't say enough about the excitement, dedication, and energy that both Stu and his team bring to the table."

Julia Gomez  
Former Director  
Airline Industry

"DiscoverText allows me to mine large volumes of information from the blogs, news feeds and university sources that I monitor to 'discover' trends for further exploration or research."

David Porter  
BCcampus.ca



To learn more, please visit [DiscoverText.com](http://DiscoverText.com)

**DiscoverText** is operated by Texifter, LLC. Texifter is a software development and custom services firm focusing on leading edge text analytics software and techniques.

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[texifter.com](http://texifter.com)